

blue

fly smart

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is the bilingual (English-Greek) inflight magazine of AEGEAN. It is placed on all aircraft before each flight, thus offering information about unique experiences to its passengers. In 2017, AEGEAN transported over 13,216,000 travellers. In 2018, the airline will carry on investing decisively in its development, ensuring the continual improvement of its customers' travel experience, and a consistently high level of services for all of its passengers.

In 2017, following a survey of 19 million passengers representing 105 different nationalities, AEGEAN was once again named the Best Regional Airline in Europe.

The fleet of AEGEAN and Olympic Air numbers 60 aircraft. In 2018, the company will expand its network with the addition of 19 new international routes and 12 new foreign destinations accessible from Athens. At the same time, it will add 7 new domestic routes, bringing the total number of destinations serviced to 153 destinations in in 44 countries, with a total 16.6 million seats as available.



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Regular sections of the magazine include:

- where to stay, eat and go out)

Interview / Jean Paul Gaultier

Jean Paul Gaultier
Η Ελλάδα,
τον εμπνέει

Inspired by Greece

Λίγο πριν έρθει στην Αθήνα για ένα μοναδικό ντεφιλέ στο Μουσείο Μπενάκη, ο θρυλικός Γάλλος σχεδιαστής μίλησε στο *Blue* για τη σχέση του με τη χώρα μας, για την ομορφιά, αλλά και για τα μηνύματα που προσδοκά να στέλνει μέσα από τα ρούχα του.

Legendary French fashion designer Jean Paul Gaultier, ahead of a visit to Athens for a unique event for the Benaki Museum, speaks to Blue about what Greece means to him, about beauty, as well as about the messages he hopes to convey through his work.



theAlist



Me yallıq qorxos

[illegible]

French line

[illegible][illegible]

**Greek
superfoods**
Greece is blessed with
a cornucopia of natural products
that promote wellness, maintain
good health and lend heaps
of flavour to countless dishes.
Here are some for
you to look out for.

By Tzitzikalini® Greece

ΙΩΑΝΝΙΝΑ:
ΤΟ ΠΕΤΡΑΔΙ ΤΗΣ ΗΠΕΙΡΟΥ

[illegible]

Ioannina:
Lakeside magi

AND TO WHATEVER BARRIERS, MOUNTAINS AND RIVERS, WE KNOW WE CAN GET TO. PROUDLY DISCOVER YOURS.

60+1days

[illegible]

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[illegible]

Profile of AEGEAN Travellers

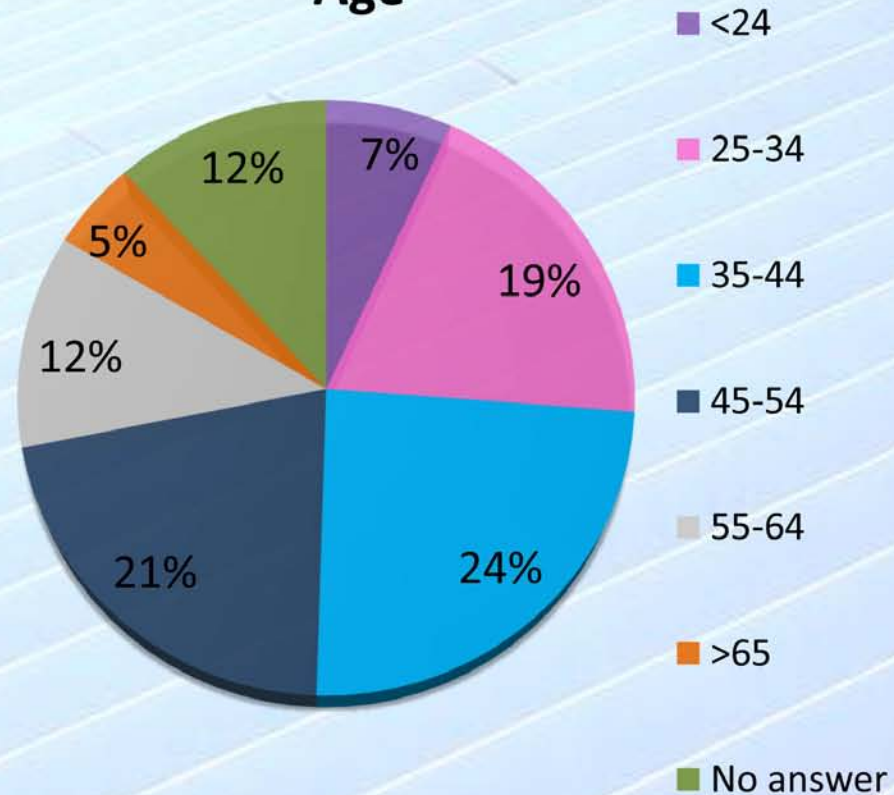
Number of Passengers 2017

13.216.883

Sex %



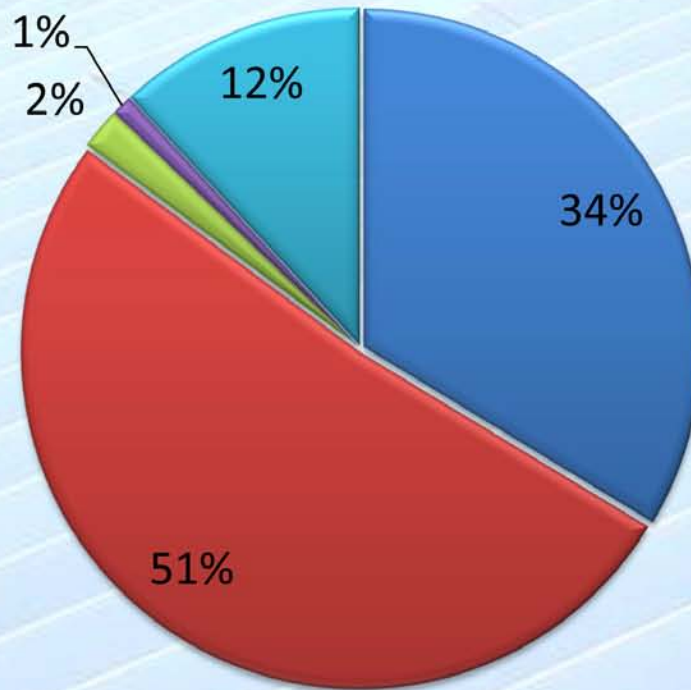
Age



Profile of AEGEAN Travellers

Education

■ Post Graduate ■ Higher ■ High School ■ Elementary ■ Other





TIMETABLE 2018	BOOKING 2018	DEADLINES OF CREATIVE MATERIALS
JANUARY	07/12/2017	18/12/2017
MARCH	09/02/2018	21/02/2018
MAY	08/04/2018	17/04/2018
JULY	04/06/2018	18/06/2018
SEPTEMBER	06/08/2018	20/08/2018
NOVEMBER	08/10/2018	18/10/2018

TECHNICAL SPECIFICATIONS

Full Page: 21cm X 28cm

Double Page: 42cm X 28cm

Tiff for MAC. Resolution 300 dpi